

Public Art Application

Application Deadline: August 14, 2017

APPLICANT INFORMATION

Organization Name: The Friends of the Yampa

Organization Mailing Address: PO Box 771654

Contact Name: Kent Vertrees

Contact Email: kent@friendsoftheyampa.com

Contact Phone Number: 970-846-7933

ARTWORK INFORMATION

Title of Artwork: Yampa River Murals Project (YRMP)

Background:

The goal of the YRMP is to collaborate with the City of Steamboat Springs, the Steamboat Springs Arts Council, among others, and a mural artist in order to permit, design and deliver a series of public murals that will be visible along the Yampa River in downtown Steamboat Springs.

The outcome of this project will be to engage, inspire and educate Yampa River users, to allow for creative expression thru art and to foster partnerships in hopes to broaden the interpretive scope of what the Yampa River means to Steamboat Springs, Colorado and beyond.

The Yampa River thru Steamboat Springs sees thousands of recreationalists on any summer day, especially when tubing season occurs (July-Sept), be it by floating, wading, walking or riding bikes along the Yampa River.

This YRMP will look to impact citizens so that they will develop a caring ethic for the Yampa River. We envision this art piece to have the potential to grow over the years with subsequent installments beyond this initial proposed mural in this application.

Artist: Jill Bergman

Artwork Type: Mural

Media: Painting

Plaque: No

Estimated Value and Year of Estimate (please include all if more than one):

Total value based on 2017 estimate would be \$7,500.

Desired Location (please be specific): The upper, south and east wall of the Ambulance Barn building between 10th and 9th street.

Dimensions: The south wall panel is approx. 31 feet long by 12 feet high; east wall panel is approx. 40 feet long by 12 feet high.

Please attach the following documentation to the application:

1. Photographs and drawings, which fully illustrate the proposed artwork-

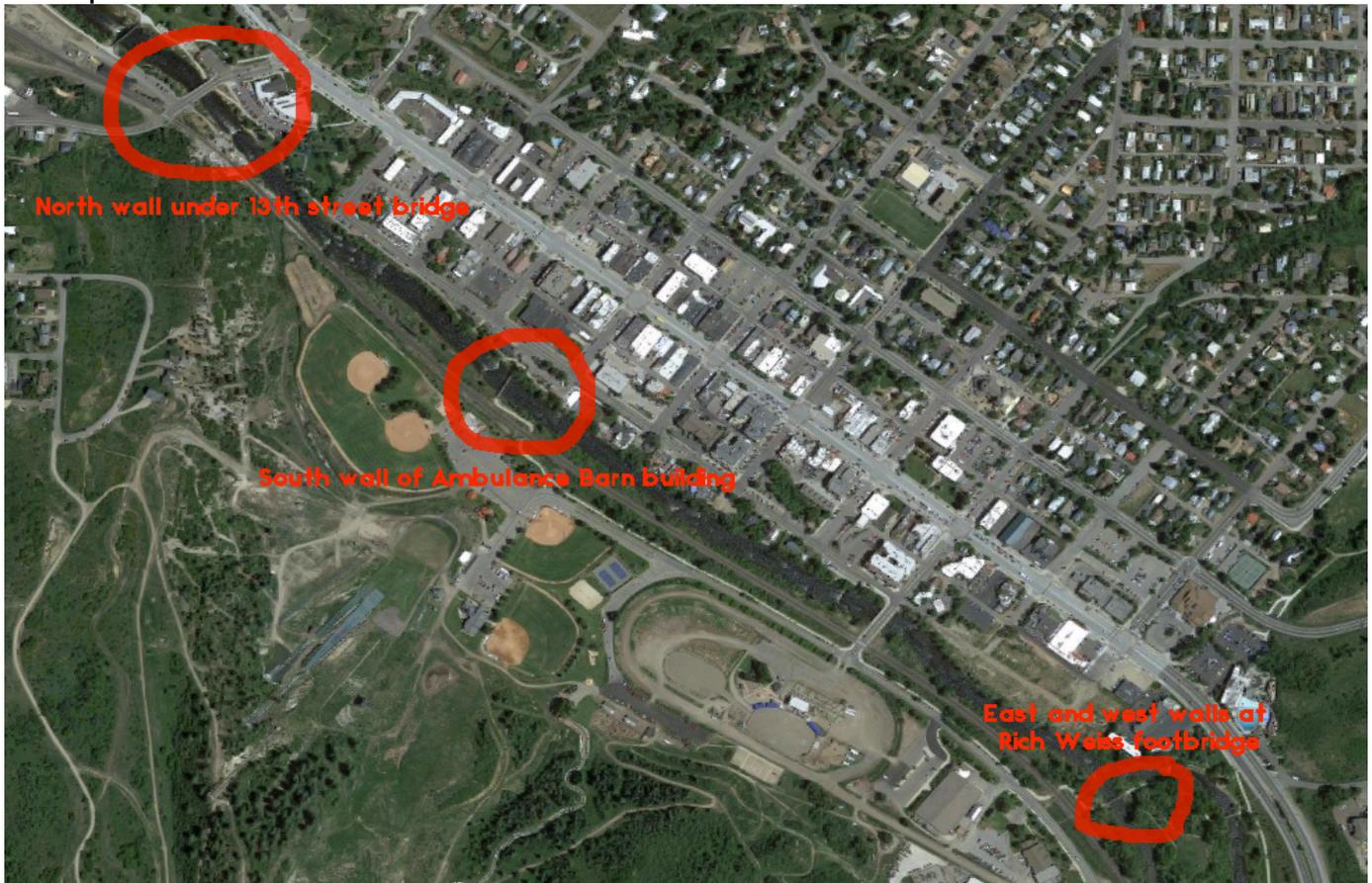
The theme of the mural is “The Yampa is Wild”. Mural will illustrate how the Yampa River flows from the Flat Tops to Dinosaur National Monument, from a tiny clear stream to a giant, free flowing, muddy river. As the mural wraps around the corner from east to south side of building, the river will evolve with landscape, habitats, recreation and animals, thus providing the viewer with an idea that “The Yampa is Wild”.

Examples of Jill’s work:





2. Proposed Location map or survey: this location map includes 2 other locations that the YRMP will look to apply for in years to come. The upper, south and east wall of the Ambulance Barn building will be the focus of this application and it is shown in the center of the below map. The other 2 locations will be looked at in future years as subsequent installments.



3. Proposed site plan:

The mural at the Ambulance Barn, if approved would be the signature piece of this YRMP. Due to this highly visible location along the Yampa River in Steamboat Springs, the impact of this mural should hold great power to influence folks about the “wildness” of the Yampa River. Therefore, the theme of this installment would be “The Yampa is Wild”.

This installment would wrap around the top corner of the Ambulance Barns east/south sides.

Preparation at this site prior to installation would be relatively easy due to its location high up on the existing wall. General cleaning and power washing would need to occur prior to installation.

Installation needs for this location would entail a lift or scaffolding for the entirety of the installation. Also, the bike path would more than likely need to be detoured around the area while installation is occurring.

Maintenance at this site should be minimal due to the height of the mural. UV protections would need to be replicated after about 3 years and when deemed necessary possible retouching of colors/paint would need to occur to

reinvigorate the mural. Volunteers would not be relied on to provide such maintenance.

4. Photos of the proposed site -



South wall of the Ambulance Barn building (November 2016)



Corner of the Ambulance Barn building (July 2017)



South wall of Ambulance Barn building looking west (August 2017)

5. Proposed landscape plan

At the Ambulance Barn, there will be no landscape plan as mural will be high on the wall of the Ambulance Barn. As the 2 cottonwood trees grow in front of the panel, possible selective trimming of branches could be done to allow for exposure of panel from river and footbridge.

6. Proposed lighting plan – n/a - lighting for this project will use natural light.

7. Preliminary budget for the project to address installation costs, insurance, etc. Approximately \$7,500 for this installation would be budgeted to include artist honorarium, insurance (carried by FOY), wall prep, supplies, equipment rental, UV sealant, travel stipend and photography of finished piece. Funding would come from Friends of the Yampa.

8. Maintenance protocols for the proposed art and site: FOY will develop an endowment that would generate at least \$100/year for maintenance. Maintenance at this site should be minimal due to the height of the mural off the ground. UV protections would need to be replicated after about 3 years and when deemed necessary possible retouching of colors/paint would need to occur to reinvigorate the mural. Volunteers would not be relied on to provide such maintenance.

9. Annual maintenance budget – approximately \$100/year for the mural. This money would come from an endowment that FOY would maintain either with the City of Steamboat Springs' Community Foundation of the Yampa Valley or with the Steamboat Springs Arts Council.

10. Description of site preparation including grading, landscaping, seating, lighting, signage, etc. Preparation at this site prior to installation would be relatively easy due to its location high up on the existing wall. General cleaning and power washing would need to occur prior to installation. The light color of the existing paint would seem to make for a simple base for the mural.

11. Condition Assessment (If available) – N/A