



# 44th Annual Yampa River Festival

## SPONSORSHIP AGREEMENT

Yampa River Festival 2024

Charlie's Hole, Steamboat Springs, Colorado

May 31-June 2, 2024

	Class V \$3,000	Class IV \$1,500	Class III \$500	Class II \$250
Recognition as a presenting sponsor	X			
Recognition as a race sponsor (12 races)		X	X	X
Vendor space if desired (10x10-foot, limited)	X	X	X	
Logo on FOTY website	X	X	X	X
Recognition on FOTY social media channels	X	X	X	
Logo on posters and outreach materials	X	X		
Print and radio mentions	X			
Day of shoutouts	X	X		
2 T-shirts or 2 hats, 4 beer tokens *** Must be 21 or older	X			

### Vendor Fees:

10x10 Reserved Space - \$300 cash by C-Hole or \$200 in West Lincoln Park (new!)  
 10x10 Reserved Space — C Hole: \$150 cash + \$300 in-kind\* or West Lincoln Park: \$100 cash + \$200 in-kind\* (new!)

\* in-kind donations must be agreed upon before accepting.  
 Nonprofits receive a discounted fee.  
 Please contact us for more information.

### SUPPORT YOUR LOCAL RIVER FESTIVAL

The Friends of the Yampa is a 501(c)(3) nonprofit organization (EIN 27-3657002). Your investment may be partially tax-deductible to the extent allowed by law. Please contact us if you need documentation of any services provided in exchange for your investment.

Contact Katie Berning at [katie@friendsoftheyampa.com](mailto:katie@friendsoftheyampa.com)

### Final deadline to sponsor is May 1, 2024

After this date, we can't guarantee your name/logo will be on the Yampa River Fest materials.



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Agreement Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Below is a brief description of cash or in kind sponsorship that will be provided

- Cash (amount)
- In-Kind: Description:

The Sponsorship level is marked below and sponsor is entitled to all sponsor benefits according to that level (see descriptions above for more information):

- Class V (\$3,000)
- Class IV (\$1,500)
- Class III (\$500)
- Class II (\$250)

*The signature below acknowledges that the Sponsor agrees to provide Yampa Riverfest with a cash or in-kind donation as described above, and Yampa River Festival agrees to provide the sponsor with all of the sponsor benefits according to the level of sponsorship as described on the "YRF Sponsorship" page. By signing, the sponsor also agrees that Yampa River Festival will NOT be held responsible in the event of any loss or damage of promotional materials used by sponsor at event for visibility of sponsor such as pop-up tents with logos, signs, banners, etc.*

\_\_\_\_\_  
Sponsor Representative

\_\_\_\_\_  
Date

**\*Please make all checks payable to: FRIENDS OF THE YAMPA**

Mail to: PO BOX 771654 Steamboat Springs, Colorado 80477